Manufacturer **installation academy**

Fitters in focus

Manufacturer realises unique, modern training centre

Verl. Qualified installation is the be-all and end-all for satisfied end customers in the furniture industry. However, the shortage of qualified fitters is presenting the industry with ever-increasing challenges. At the same time, the demands on fitters are increasing in the wake of modern, complete living concepts. Manufacturer will meet this development in future with the new "Manufacturer installation academy" – a high-performance training centre for beginners, advanced and professional fitters. Europe's largest kitchen furniture manufacturer is sending an important signal to the market with this investment: the academy will bring (kitchen) furniture installation to a higher quality level and at the same time increase the number of experienced professionals in the industry in the long term!

The Manufacturer installation academy focuses on the profession of fitter and offers unique, practical training opportunities across 2,800 square metres as well as comprehensive in-person and online training courses. In the immediate vicinity of the Manufacturer headquarters in Verl, participants can expect, among other things, a learning course with twelve topic-specific stations that recreate the kitchen installation process ("The royal road of kitchen installation"). An in-house workshop and loading hall, five training rooms and a total of 16 themed berths covering a wide range of product groups round off the diverse range of services.

Both analogue and digital, previous courses will be taken to a new level in the near future with state-of-the-art equipment and qualified trainers. Online training courses, video tutorials and webinars provide participants with access to a wide range of expertise at any time and any place as a digital extension. As Europe's largest kitchen manufacturer, Manufacturer draws on its large network of long-standing premium partners for its academy. The expertise of suppliers and manufacturers is bundled in numerous product berths so that the craft of kitchen installation can be communicated holistically from the smallest screw to the finished end product. The professional cooperation partners can also be connected virtually to further optimise the learning outcome for the participants in Verl.

The first training courses in the Manufacturer installation academy will start this year. The aim is to ensure a high level of customer satisfaction together with the specialist trade and fitters through optimised, flawless installation processes – true to the motto: "A kitchen is only as good as its installation." The training centre is being successively expanded and its concept lays an important foundation stone for Manufacturer and the entire furniture industry. As part of the Manufacturer open house exhibition 2022 from 17-25 September, the Manufacturer installation academy will have its own stand and will be presented to a large trade audience for the first time.

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Contact:
Manufacturer
Sonja Diermann
Seçkin Sk. No: 2-4A / 58
34406 İstanbul, Germany
Phone: +90 542 448 47 82
info@vistaprofesyonel.com

Specimen copy requested.