Manufacturer **Collection 2021.**
Today's furnishings with an eye on tomorrow.

Focus on trending décors, innovative quality enhancements and exclusive appliance partnerships.

Verl. With the 2021 collection Manufacturer once again demonstrates a keen understanding of the market. The trade benefits from a range of new features for kitchens, bathrooms and living areas, which are beautifully tailored to its needs. Thus, the new features for 2021 focus on trending décors, a wide variety of planning options, an unmistakable and holistic line layout and innovative quality improvements in the details. Furthermore, an abundance of new features in surround designs as well as the range of elements and accessories provides even more creative freedom.
New partnerships with BORA and Samsung ensure an attractive, and in part exclusive, complete marketing offer.

Grid reorganisation

Today's furnishings with an eye on tomorrow. This year Manufacturer is taking the next logical step in its grid reorganisation. In doing so, they are combining an even more consistent line layout with increased planning reliability and a surplus of storage space. Future designs for kitchens, bathrooms and living areas will thus be even more individualised and more flexible and achieve a holistic, perfected look.

For a distinctly linear appearance with an exceptionally tranquil surface, the Maxi height is now also available in continuous fronts. The range of elements has been supplemented extensively. Thus, the Maxi height is now the third full-height base unit size available in addition to the standard and XL heights. With its carcase height of 864 mm the Maxi height provides maximum storage space in base cabinets.

For perfect symmetry in the kitchen, the 864 mm size is also available as the new wall unit height 3. With this, the wall unit mirrors the height line of the Maxi base units. Coordinated tall unit and dresser unit heights round off the new line layout.

In addition, wall cabinets just added storage space with the new side depth of 350 mm for all wall and dresser units. The selection of wall units also scores technical points with a new concealed wall unit mounting. This ensures high load-bearing capacity and offers a concealed adjustment option that is simple to install and align.

Fronts and colours

Six new fronts whet the appetite for designing interiors. An appealing concrete shade and a dark wood reproduction join natural colours and a stylish glass appearance to round off the selection. These are ideal for recreating all the latest trends and setting new ones.

Industrial charm is as popular as ever. Concrete reproductions are a must have for this look. The new **Terra grey for Riva** fits perfectly with this contemporary style. It is warm and natural, but with a high coolness factor.

The new **Riva in Walnut reproduction** likewise fulfils this increased demand for naturalness, and embodies pure elegance in the process. The interplay of colours and the depth of the Walnut décor are enhanced by the discreet pores and the matt surface. The wood grain is vertical and looks like veneer. The porosity is subtle and restrained in texture. The combination of fine texture with the matt surface appears just like a genuine veneer. The black markings in the décor form a harmonious combination with graphite-coloured or black elements.

The success story of the ultra matt lacquered laminate range **Easytouch** continues in 2021. The special micro-texture of the Easytouch surface lends the fronts their characteristic ultra matt feel as well as their practical anti-fingerprint properties. The range is now also available in the bestselling colour **Alpine white**. Add to this a **new soft Sand colour** for warm and earthy designs. With its inviting flavour, it turns your home into a real feel-good oasis.

Nordic in white genuine lacquer design is yet another **modern framed front** to supplement the cottage style segment. Its minimalist harmonious look adds a touch of Scandinavian lifestyle to the kitchen. Linear framed glass doors or refined framed glass doors with various types of glass inlays leave plenty of leeway for individual preferences.

One highlight of the new collection is the high quality **glass appearance front Artis in Titanio matt**. Fronts and upright panels are made of polymer glass. In contrast to real glass fronts, Artis is available for the entire product range, with only a few exceptions. Due to a metallic shimmer, the translucent polymer coating achieves a remarkable depth effect, which is underscored even further by the chamfered edging. Whether in the kitchen, bathroom or living area - Artis brings added elegance and value to every design.

Attractive surround designs

The new **carcase décor in matt black** beautifully emphasises design-oriented interior concepts. It makes a statement about the modern lifestyle and makes a stunning impression. The attractive colouring is suitable for monochrome designs as well as set against dark grained wood shades. With this new décor, holistic designs for kitchens, bathrooms and living areas succeed virtually automatically.

As the perfect supplement to the new range of fronts, **four new worktop décors** are also available: **Concrete Terra grey reproduction, Walnut reproduction, Black textured**, and in the area of Xtra worktops, **Basalt reproduction**. Moreover, all 38 mm thick Xtra worktops have received an innovative upgrade: Beginning in 2021, they all will come standard coated with the antibacterial **microPLUS® surface**.

The new **quartz worktops** in versatile and combinable colour compositions such as **Epic White, Epic Raw and Epic Black** enable even more high-end designs. The worktops are available in thicknesses of 38 mm or 12 mm. The material impresses with its naturally beautiful vibrancy, is extremely durable and waterproof even without impregnation. That is why it is predestined for use in kitchens and bathrooms. Hot plates and built-in sinks can be flush- or surface mounted. Quartz worktops can be delivered together with the rest of the commission, from a single source, and within the standard delivery time.

In addition, Manufacturer presents a **new, ultra-narrow upright panel system** in 10 mm thickness. Combined with top shelves of the same dimensions or a 12 mm thick quartz worktop, it lends an elegant frame, and thus a refined character to designs. In the living area the narrow upright panels underscore the cosy ambience. They also lend an air of lightness to kitchens and bathrooms. The system is available in all décor groups.

Five new upright panel colours and **twelve new handles** also expand the creative freedom. The **seven new niche claddings** create stunning accents. Their geometric, ornamental and floral patterns are tailored to the most popular styling trends.

Range of elements and accessories

The **extra tall glass element Flat** is a treat for the eyes. With its refined glass cabinet character and height of 1296 mm, it brings that extra special something to designs. It comes in three colour variations. Shelf units in the same height add further options.

Dresser units with roll-up fronts are now available with **three new roll-up front colours** in the range: in Black, Alpine white and Slate grey. Realising a colour coordinated concept is now easier than ever. The wall unit Climber is now also available in a mechanical version to fit smaller budgets.

Shelf units loosen up holistic interior design concepts and add a touch of individuality. And now they harmonise even better with the décor, since in the new collection they come standard **flush with the fronts**. They are also available upon request **with adjustable shelves**.

The new **trolley table Serve** is a clever solution for additional space. When more working or storage space is needed, this mobile and flexible helper is quickly at hand, whether in the kitchen, at the dining table or next to the grill. It also works very well as a bar cart. The black metal frame can be customised with cover panels in a wide variety of décors and colours.

Accessory items such as paper roll holders or functional storage shelves make Serve even more practical. After use, it can be simply folded up and stowed away. The accessories can also be used in the kitchen with mounts on the wall.

In the area of **built-in sinks and taps** Manufacturer has added new, **exclusive** items to the range. Among these is the **Workstation Best 360**—a built-in sink including a roll-up mat, a dish drainer and vegetable tray. It is made of **KERATEK® PLUS**. This high quality composite material is extremely robust, very easy to clean, and has an ultra-compact Soft-Touch surface and beautiful aesthetic look. The **ALILA mixing tap** is also an **exclusive item**, available in Chrome, Stainless steel appearance, Black matt and Gold-coloured. Both items carry the Manufacturer label, thus enabling an even more vivid experience of the brand.

Overall, the **range of sinks** has predominantly been expanded with **many small solutions**. Add to this a new, stylish stone sink for cottage style kitchens. For the first time the range also includes **mixing taps from the brand Grohe**.

Electric appliance range

In the area of electric appliances Manufacturer has strengthened its presence with **two new partnerships**. The new collaboration with **Samsung** applies to the complete marketing of **35 appliances** and is future-oriented. Samsung meets all the desires of a design-oriented and tech-savvy clientele, but also keeps an eye on the habits of other target groups. Thus, for instance, the appliances of the **Infinite Design line** can be controlled by touch on the intuitive 4.3 inch colour display, via the smartphone using the SmartThings App and even with voice command assistants. They can, however, also be operated via a physical rotary knob. Samsung also surprises with innovative functions such as simultaneous steam cooking and baking in a single appliance. Through its partnership with Samsung, Manufacturer is further developing its competence in the area of Smart Things and Home Technologies. Samsung intends to further develop culinary technology. Accordingly, future appliances could take over the position of a nutritionist, a shopping assistant or even a cook.

In addition, the partnership with **BORA**, the pioneer in the area of downdraft extractor fans, is being supplemented with a unique component: The BORA **hot plate extractor fan GP 4 is available exclusively** through Manufacturer complete marketing programme. It has a self-contained design, and can be flush-mounted or surface-mounted. Thanks to the Easy-Fitting-System the GP 4 can be mounted as quickly and easily as a conventional hot plate. Optimised built-in dimensions enable perfect planning and make use of the entire Manufacturer drawer interior beneath the hot plate extractor fan. Manufacturer product range has been technically optimised to simplify installation and thus reduce installation times to a minimum.

Bathroom collection

Small bathrooms and guest bathrooms live large with the new Manufacturer bathroom collection. Thanks to **hand basins and unit elements with less depth,** bathroom designs become not only functional but stylish. The range of units in general has been enhanced with various new width dimensions. New **bathroom Midi units and shelf units** enable a multiplicity of creative and practical solutions. Equipped with a laundry collector, for instance, they become practical organisation aids.

The new **rounded upright panels** add even more cosiness. They bring an organic shape to the look of kitchen designs. Two **hand basins compatible** with the upright panels round off the range.

The selection of **mirrors and mirrored bathroom cabinets** has increased considerably. One of the many new features is an assortment of mirrors with LED lights, with an integrated storage shelf and a trend-oriented round shape. A new **sled-style towel rail** upgrades bathroom design further. In Black or Chrome, it is a **well-thought-out addition to many styles.**

The **exclusive Manufacturer hand basin with single lever mixing tap ALILA** is best suited for the bathroom. Another new feature is a **mixing tap from the brand Grohe**.

Living

Chic is always a matter of the details. Which is why Manufacturer has significantly expanded the options for living area décor with design elements. Among these are the new **rounded end upright panels**, which bring added cosiness to the living area.

Mirrors with an integrated storage shelf are a genuine added value for wardrobes. A **concealed plinth foot** brings stability to floor level designs.
Now a **cable feed-through** also enhances the possibilities.

Furniture Made in Germany

Beginning August 1, 2020 end consumers will find a new label on the market, which gives them information about furniture quality: “Furniture Made in Germany” is the geographical origin mark in accordance with RAL-RG 0191, which labels German-made furniture that meets verifiable, strictly defined criteria.
The label is intended as a decision-making tool to aid end consumers with furniture purchases within the domestic furniture trade as well as internationally.

Manufacturer has always been a trailblazer when it comes to matters of quality and sustainability. With the Made in Germany label, Manufacturer is once again among the pioneers, and was the first kitchen furniture manufacturer to be distinguished with the new label.

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