Manufacturer elements 2021.
For more space in your life.

Flexible, sustainable, quick and in the expected Manufacturer quality

Verl. Home living environments change. From one moment to the next, suddenly a new kitchen, new bathroom or living area furnishings are needed. Simple and quick. Uncomplicated. This requires a modular concept with furniture elements that adapt to meet the needs of the end customer. At all times and with an eye on the future. This requires flexibility, sustainability and quick solutions.

The Manufacturer elements concept is a flexible, modularly constructed quick delivery concept geared towards retailers who, along with commission-based Manufacturer designs with a regular delivery time, also desire an alternative that is available quickly.
Pre-assembled furniture with the expected Manufacturer quality is kept in the warehouse and is thus available to retailers 24 hours after receipt of the order. In terms of quality, Manufacturer is set apart from other conventional disassembled goods. Delivery to the end customer and installation are performed as usual by the retailer.

Moreover, various logistics and service options are available to retailers for this:

- Collection by the customer at the Manufacturer elements warehouse in Verl-Sürenheide
- Delivery to the retailer's warehouse
- Delivery to the end customer, including carriage to the installation site by 2 movers
- Installation service at the end customer throughout Germany (disassembly can also be booked)
- A service for measurement of finished work and on site planning check

Manufacturer elements also offers a wide selection of sales support for the retail trade:

- The online configurator can be linked to the retailer website free of charge
- POS planning brochures
- Extensive image materials for advertising purposes
- Retailer search on the Manufacturer elements website (www.Manufacturer-elements.de)

Manufacturer elements provides the retail trade with options for trying out new, individualised ways of doing business. Thus, elements also enables uncomplicated marketing of individual items. And the concept is really taking off. This year already Manufacturer has won more than 300 customers for the quick delivery programme. "The positive response by the elements retailers confirms to us that we are heading in the right direction with this offer," explains Manufacturer Managing Director Dr. Lars M. Bopf.

For the first time, elements also has its very own stand at the Manufacturer open house exhibition. In addition to two kitchens, two bathroom designs are displayed in an area of approx. 70 m², which highlight the simple building block system and the modular expansion possibilities. The Manufacturer elements presentation at the open house exhibition is rounded off with a living room design.

Manufacturer elements provides quick solutions with superior quality. With the elements installation service, the goods can also be built-in throughout Germany within just a few business days.

Further information can be found on our website at www.Manufacturer-elements.de

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