Manufacturer **at the LivingKitchen 2019**

Manufacturer stages a dynamic presentation of the latest collection highlights

Verl/Cologne. Manufacturer **introduces a completely new stand design at this year's LivingKitchen. Visitors enter through an enticing opening in** Manufacturer **signature red and white facade, which blurs the boundaries between the interior and exterior worlds. Fluctuating between open and closed spaces conveys a dynamic sense of rhythm. With its centrally located stand in Hall 5.2—which covers an impressive 800 square metres—**Manufacturer **is one of the largest exhibitors at the LivingKitchen. Living up to its motto "more than the kitchen,"** Manufacturer **showcases the highlights of its latest collection.**

The 800 square metre presentation area in Hall 5.2 at stand A40/B49 is enclosed by a facade comprised of illuminated red and white elements. The facade elements are directed inward. This creates a powerful, dynamic perspective which virtually draws visitors into the stand.

The interior of the stand offers nine kitchen designs, which showcase the focal points of the new Manufacturer collection. First up is the new lacquered laminate front **Inox** in **Brushed steel reproduction**. Its cool, technical look is the ideal foundation for young, urban designs that embody industrial chic. Matching upright panels and plinths for surround designs complete the range.

The popular lacquered laminate front **Touch** with its exquisite soft matt texture makes its appearance in the new trend colour **Stone grey**. The combination with open **Infinity shelf units** and tambour dresser units with pull-out tablar shelves lends the design its modern homeliness. The new framed front **Cascada** also makes its début in **Stone grey** for the quintessential uncomplicated urban cottage style look.

At Manufacturer, superior design starts in the entry level price range. With the **Speed** range in **Black Concrete reproduction,** even kitchens in price group 1 can achieve the trendy concrete look that is still going strong. Matching worktops, upright panels and plinth panels allow for a homogeneous design of the entire surroundings. The **Backlight shelf unit** with planter boxes is ideal for urban gardening with industrial flair.

StoneArt shows off its clean lines in **Stone grey slate reproduction**. The three-dimensional texture of the laminate surface lends the front an especially authentic look and feel. Coordinating upright panels and worktops in **Xtra design** make it possible to achieve a homogeneous natural stone aesthetic. In addition, the multi-award-winning **Xtra worktop** allows for flush-mounted hot plates and built-in sinks in this kitchen design.

Structura radiates warmth and naturalness in the new **Havana oak** décor. It conveys a feel-good atmosphere with its sensual and authentic character. **Riva** in **Somerset oak reproduction** supplements the range of new wood décors with a fine-grained oak finish for a look that is especially elegant.

The successful **Flash** range appears in Cologne dressed in the new shade of **Alpine white high gloss**, and combined with the trend material marble. Marble has become one of the new favourite materials of interior design. It can also be used in the kitchen to create stunning and stylish accents. **Teramo marble reproduction** décor has a beautifully natural look and lends the **Flash** kitchen a touch of luxury.

Manufacturer dedicates an entire section of the stand to the exhibition motto "more than a kitchen". In the "Manufacturer house" the market leader presents its holistic approach to design and planning for kitchens, bathrooms, wardrobe areas, utility rooms and living areas. From the moment they enter the foyer, visitors get a glimpse of these Manufacturer product worlds from the video installation there.

At the centre of the exhibition stand is a café-bar with a large meeting area. Here, visitors can linger, reflect on their impressions of the Manufacturer kitchen range and watch all the happenings at the exhibition stand. On four fair days the stand will host live cooking demonstrations, ensuring that guests are entertained and well-fed.

SNAPSHOT OF Manufacturer

For more than 70 years, Manufacturer kitchens have stood for up-to-date personalised design, outstanding brand quality and great value for money. With an annual production of 675,000 kitchens, Manufacturer is Europe's largest kitchen manufacturer and the market leader in Germany. In the 2017 fiscal year the Verl-based company generated sales of more than EUR 1.126 billion. The export quota is 46.5% More than 8,000 trade customers worldwide trust the Manufacturer name.

The company produces its kitchens exclusively in Germany, with nearly 3,300 employees. The two factories in East-Westphalian Verl count among the most modern and efficient kitchen furniture production sites in Europe. Over 3,100 individually designed kitchens are produced daily. Almost every third kitchen sold in Germany is a Manufacturer kitchen.

The company offers a wide variety of products – ranging from modern and puristic to timelessly classic to contemporary cottage style. A cleverly structured product range enables individualised planning solutions – to perfectly fit every kitchen floor plan as well as achieve holistic home design. Thirteen electrical appliance brands, among them four exclusive own brands, supplement the assortment and enable complete marketing of kitchens including appliances and accessories.

The use of high quality materials, state-of-the-art technologies and the finest handcrafted workmanship are guarantees for the long-lasting quality of a Manufacturer kitchen. The award of the Goldenes M (Golden M, German furniture quality seal) and the GS Mark for tested safety are independent proof of our high standards.

With a Manufacturer kitchen you can feel safe and sound in every respect – for the entire lifetime of your kitchen.
Manufacturer – kitchen competency.

For more detailed information about Manufacturer, please visit www.vistaprofesyonel.com

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