Manufacturer **Collection 2023.**
Ready to create!

Innovations. Trends. Impulses.
And a new grid for individual design without limits.

"My kitchen. My home" – Manufacturer new features for 2023 meet this demand in an especially modern way. New colours, décors and innovative detailed solutions provide additional impulses and options for attractive furnishing designs.

Because this year, the Manufacturer collection is aligned particularly with the individualism of tomorrow. The new grid represents optimised and more flexible ergonomics and storage space solutions in planning and design: n144 enables a new level of consistent lines.

New grid. Individual design without limits.

With the motto **Ready to create!** Manufacturer is completing the final step in its move to a new grid system in our 2023 collection. The resulting clearer lines make it even easier to plan our kitchen, bathroom and living room designs.
In order to implement the high standards of continuity, planability, ergonomics and consistent lines, more than 1,700 new types have been designed for 2023 alone: The new tall unit height 3XL has been added and the highboard and tall unit heights 1 and 1XL. The XL height now features a division with two high pull-outs and has been expanded for all cottage style ranges: the Manufacturer grid system therefore ensures clean, consistent lines at all times in both modern and traditional designs.
The design options with wall units have also been expanded once again for 2023. In compact spaces with a sloped ceiling, the new 576 mm wall unit height ensures planable storage possibilities. The expansion of the 1,296 mm wall unit height has increased the options for designs in existing buildings and rooms with very high ceilings.

In LINE N kitchens, storage space right up to the ceiling can now be put to even better use: with the new dresser units, LINE N kitchens are growing to a room height of up to three metres for seamless designs with continuous, vertical profiles.

Fronts and colours

The new front décors of the 2023 collection are inspired by warm colours and natural materials. The successful Easytouch range has been expanded to include a warm **Taupe grey** and neutral **White**. **Easytouch** features impressive ultra-matt surfaces and practical anti-fingerprint coating. A real added value that end consumers value.

Senso adds to the lacquered fronts and sets itself apart from conventional surfaces in terms of look and feel thanks to its **lacquer, honed Premium white** design. A special anti-fingerprint coat also reduces bothersome fingerprints on the Senso surface. This makes cleaning significantly easier. The velvety-warm surface of **Senso** invites customers to experience the

beautiful sensation of touch. This feature is essential for implementing handleless LINE N designs.
Senso combines crucial selling points, namely the lasting trend for lacquered surfaces, an exceptional look and feel, the special added value of an anti-fingerprint coat and excellent value for money in price group 3.

A tough performer with a superb look: **Taupe grey basalt** has been added to the **StoneArt** laminate range and will convince you with its deep, authentic surface texture that is reminiscent of real stone. The high-quality laminate makes StoneArt especially resistant to scratches and impacts and it excels in daily use thanks to its strong durability. The Taupe grey basalt décor is also available as an Xtra worktop and is the perfect colour match to the new Easytouch in Taupe grey.

Our range of wood reproductions in the **Riva** model has been expanded with **Bergamo Oak**, a modern wood décor with a slight grey shade. The décor gives a warm impression and is adapted in colour to the other new features in Taupe grey and Basalt. The wood texture runs vertically and is characterised by a simple strip pattern with light knots. The matt surface in combination with the deep pores creates an impactful and authentic feel. Matching the front, a worktop décor in Bergamo Oak has also been added to the collection.

Manufacturer **Cascada** cottage style model now features the Nordic-inspired **Fjord Blue**. This colour was already successfully débuted in last year's Easytouch range. With its calming colour effect, Fjord blue now also enriches the cottage style segment. The cottage style unit range has been expanded to include a decorative solution in the form of a new, open plate rack.

With the 2023 collection, the modern front division of the Manufacturer grid will also be available for our cottage style fronts. This simplifies planning and ensures clean lines can still be achieved when combining classic framed doors with modern smooth fronts.

Attractive surround designs

Seven new handle designs, six new upright panel colours and six new niche motifs complement the new Manufacturer collection's surround design options. With Venato Marble, Bergamo Oak and Basalt Taupe Grey, three new décors expand the décor variety of the worktops. The multi-award-winning Xtra Ceramic worktop now features a total of five new décors.

Xtra Ceramic – Meets even the toughest demands.

This product developed in-house by Manufacturer features a natural appearance and exceptional usability. The worktop and niche thickness of 16 mm is achieved by bonding a real ceramic panel with a support panel made of recycled waste glass. This gives **Xtra Ceramic** a relatively low weight, making it easy to install. In addition, the worktops and niches have impact-resistant design edges.

Xtra Ceramic is characterised by its high-quality appearance, is waterproof even without a separate waterproofing process, and has a non-porous, easy-to-clean and hygienic surface. Its special aesthetic qualities and pleasant feel make it suitable for both kitchens and bathrooms. **Xtra Ceramic** – like the Xtra worktop – permits flush mounting of hot plates and built-in sinks.

The **Xtra Ceramic** worktop has already won five major awards in 2022. It was given the **ICONIC AWARD** for outstanding design, the **Kitchen Innovation Award** and the **German Innovation Award**. The international jury of the **Red Dot Awards** was likewise convinced by the merits of Manufacturer innovative product. This coveted seal of quality is only given to products with a truly exceptional design. Moreover, the design received a particularly important honour, the **Green Product Award** , to recognise its sustainability. **Xtra Ceramic** impressed the jury, particularly through its use of recycled glass. In addition, its light-weight design simplifies logistics and reduces CO2 emissions during transport.

New features in detail

In addition to the new grid options, the new types and accessories in Manufacturer 2023 collection offer a wide range of new planning and design solutions. A tall unit for bottle crates has been added to the utility room portfolio, with three holders for storing bottle crates of different sizes. Bevelled to the rear, the holders allow manageable crate storage and the convenient removal of bottles.

Healthy, fresh and, above all, regional food is gaining in popularity. The Gardening Box can be used to grow fresh microgreens in the base unit pull-out at any time. Special planting lights and a ventilation system are integrated in the lid of the Gardening box. These are used to control the day and night cycle for the microgreens.

Black is the new White and still hugely popular. For this reason, the design options with black accents and many details have been consistently expanded under the "Black Edition" label. For roll-up front units, Black matt glass fronts, electric appliances, sinks and taps as well as many accessories, Black is again setting the tone in a very special way in 2023.

More than kitchen.
Bathroom and living room

All of the advantages of the new possibilities afforded by the Manufacturer grid system are also played out in the bathroom and living room. New base unit heights, unit divisions and occasional furniture variants offer greater variety and new, harmonious proportions for contemporary bathroom designs. The hand basin and tap range has been expanded once again.

Small details, a big effect. New ideas and accessories enrich the Manufacturer bathroom range. Smart helpers that are also impress aesthetically and can be integrated without much effort. Heated mirrors with an anti-fog function, new lights and towel rails have been added to the accessories segment.

Every bathroom is different. The new grid system from Manufacturer ensures that the bathroom furniture is now even more flexible to match your individual space requirements and needs. The XL base unit height was completed with Front dimension 429. This enables 432 mm tall base units with the matching line layout for our 1296 mm tall occasional furniture.

The Manufacturer living assortment has been developed further in many bevels for 2023. Contemporary individualism, personal lifestyle and convenience are the benchmark here and stand for a lively homeliness. New media furniture and glass cabinet solutions represent key elements in the living room collection. Bevelled upright panels and shelves offer new visual design highlights.

New to the assortment! For the first time, Manufacturer presents coffee tables in its collection – matching the basic geometries, materials and patterns for a complete living room design. Three variants are available for selection: low or at a comfortable height, on rollers, adjusted to bevelled shelves or with an elegant metal frame. Depending on the model, the tables are available with different tabletop thickness and a large variety of patterns. The modern and uncomplicated design unifies storage room and style.

Easily expandable. There are also new options for planning wardrobe and closet solutions behind sliding doors: Attached elements with various functions, such as lifting clothes rails and trouser or tie holders, ensure a well-sorted interior. The elements are available in all standard shelf unit colours and in all tall unit heights.

In addition to its collection, Manufacturer has also further developed the marketing of its Living range. In addition to the freely planned living concepts, sales documents are now available for 8 different product lines with pre-configured set proposals and market-driven proposal plans that can be sold and ordered quite easily in the trade without much planning overhead.

New appliance brands and exclusive highlights

An attractive and, most importantly, deliverable appliance range is a particular emphasis of the Manufacturer 2023 collection. With that in mind, the Bauknecht brand was already added to Manufacturer complete marketing programme in March of this year. With **Laurus**, **Grundig** and **Whirlpool**, Manufacturer is once again expanding its range for 2023 across all price segments with three additional brands.

The **exclusive own brand Junker** (BSH) impresses with a new, Black appliance design and a facelift for built-in cookers and ovens. The **Samsung** brand is set to shine with a service offensive: from 1 January 2023 onwards, **Samsung will provide a five-year warranty on the built-in appliances in Manufacturer complete marketing programme**. Four **exclusive appliances have been added to Manufacturer Siemens range**.

For two years, Manufacturer and **BORA** have collaborated with exceptional success. The focus of this collaboration is the perfect combination of the exclusive downdraft extractor fan **GP4U** with customised unit solutions by Manufacturer. At its open house exhibition, Manufacturer presents the evolution of this exclusive appliance: The GP4U has been given a **more modern, minimalist design** that is sure to make it look even more elegant in a Manufacturer kitchen.

It goes without saying that this new development comes with the same appealing benefits of quick and simple installation and optimum use of storage space under the downdraft extractor fan.

Exclusive Sally marketing

Manufacturer is gradually expanding its cooperation with the successful food blogger **Sally**. The Bosch brand has included further exclusive appliances in order to extend the Sally kitchen marketing. The **exclusive model series from Bosch** is only available at Manufacturer. This is an appealing addition to Manufacturer appliance range that partners can market exclusively with special focus on the end consumer.

"Best product quality" in DEUTSCHLAND TEST product rating

The use of high quality materials, state-of-the-art technologies and perfect workmanship guarantee the long-lasting quality of a Manufacturer kitchen. The Golden M award and the GS quality seal for tested safety are independent proof of Manufacturer high standards – Made in Germany. Stringent tests by the TÜV Rheinland inspection association and Manufacturer own QM laboratory ensure that Manufacturer kitchens are ready for daily use and will remain safe and reliable for many years.

Now this has been confirmed yet again by a current study conducted by the Cologne-based rating and ranking agency ServiceValue in collaboration with DEUTSCHLAND TEST product rating in the category **"Best product quality"**. **From the consumers' point of view, Manufacturer takes first place in the "kitchen furniture" segment.**

10 years of goodwill services for retail partners

Reliable quality is the best foundation for a strong relationship with customers. Manufacturer therefore considers the satisfaction of its retail partners one of its top priorities. This includes quick and unbureaucratic support for partners whenever it becomes necessary. The consistently high quality of Manufacturer furniture has always been the foundation for accommodating business partnerships. In order to further improve support for its partners, **Manufacturer has now decided to increase the period for which it offers goodwill-based services from 5 to 10 years**. Manufacturer goodwill services cover all furniture components produced by Manufacturer, not just in the kitchen furniture segment, but also in living room and bathroom furniture.

The Manufacturer 2023 collection is available for all three segments – kitchen, bathroom and living – as of 1 October 2022.

Contact:
Manufacturer
Sonja Diermann
Seçkin Sk. No: 2-4A / 58
34406 İstanbul, Germany
Phone: +90 542 448 47 82
info@vistaprofesyonel.com

Specimen copy requested.