Manufacturer Collection 2024.
be inspired.

Innovative products, creative impulses and integrated interior design concepts

Manufacturer 2024 collection is all about inspiration. To reflect this choice, this year's motto is "be inspired": Versatile design, innovative functions and unique customisation options - A truly inspiring system. This year, Manufacturer has decided to focus above all on new colours and materials, innovative products and unique interior design ideas. In an exhibition area of over 5,000 square metres, Manufacturer provides partners and customers with creative impulses for planning and design – for individual rooms, but more than ever before also for design concepts that reach across multiple rooms. And there's plenty to discover in the household appliances segment, too, for instance exclusive in-house developments and new appliance collaborations.

New fronts 2024

The front décors for 2024 include successful basics, warm colours, and soft pastel tones in the major types of materials. All in all, nine new fronts have been added to the collection.

Senso reloaded! Manufacturer new Senso fronts feature improved anti-fingerprint coating, maximum resistance to external factors, an ultra-soft feel and more intense depth of colour. After the quality update of Senso in June 2023, Manufacturer has expanded its high-quality matt lacquer program with four additional front colours for 2024. In addition to the top-selling colours Alpine white and Slate grey, the pastel trend colours Coral and Jade add modern colour schemes to the Senso range. This means Senso now offers a total of five front colours, which are particularly suitable for monochrome designs but also look great in stylish combinations.

For 2024, the fronts of the Speed and Laser models have been combined in the Laser program. In addition, Laser is being moved from its previous price group 2 to price group 1. This means handleless LINE N designs are now available even in the attractive price group 1. The new Laser in the top-selling décor Black Concrete reproduction now also comes in a handleless version. Moreover, the colour Taupe grey, which was successfully introduced in last year's collection, now adds to the 2024 product range. The Laser portfolio in a new price group now livens up the entry-level segment in melamine with an attractive product range featuring eight fronts, now also available in a handleless LINE N design.

The trend of high-quality lacquer fronts continues. Plenty of reason for Manufacturer to give its successful Lux an update, too. Starting in 2024, Novalux in the lacquer colours White high gloss, Alpine white high gloss and Satin grey high gloss will replace our high gloss bestseller. Novalux will be given a modern makeover, with a small edge radius of only 1.8 mm.

Surround design

Four new décors expand the décor diversity of Manufacturer worktops with the wood décors Master Oak and Walnut and with the trendy stone décors Venato Nero marble and White Terrazzo. The popular Venato Bianco marble décor is now also available in a Slim Line version. Moreover, Taupe grey is now available as a carcase colour, LINE N recessed handle and sliding door décor, offering even more attractive options for tone-in-tone design with this trendy colour scheme.

Five new handle designs, two new recessed handles, eleven new upright panel colours, and five new niche motifs complement the new collection's surround design options. In the sliding door segment, the colours Taupe grey, White, and Slate grey supplement the portfolio with anti-fingerprint properties.

New design options

More diversity and individuality for handleless designs! The new Curve end elements give the recessed handle on the handleless LINE N designs a gentle curve. Minimalist design meets organic contours. New recessed handle lighting now permits illumination of both recesses as well.

The most recently introduced wall unit height, 576 mm, was further expanded for 2024. Additional individual planning variations are available for small kitchens. The range of accessories has been supplemented with sockets and cable boxes and glass doors for Sign Emotion shelf units. Colourful mixing taps, adapted to the Easytouch colour range, open up options for monochrome designs down to the smallest detail.

At home in any place! The new Case type range opens up additional customised design options for kitchens, bathrooms and living rooms. Whether as a colourful accent, beautiful storage space expansion or simply to create more space for your favourite items, Case units and shelf inserts let you create matching interior designs even across rooms.
A perfect match: The Case inserts combine beautifully with the new Manufacturer dining table range. All dining table models are available with tabletops matching the Case shelf inserts.

The Taro design shelves offer new customisable furnishing options for unit interiors and can be integrated in shelf units, base units and tall units. Five different variants are available. Thanks to the attractive material combination of black metal, solid wood, and black glass, Taro design shelves feature an impressively unique look and are perfect for a matching design across rooms.

The ladder shelf unit Free can also be used flexibly in all rooms and features a combination of black metal and wood shelves in shelf unit colours or worktop décors.

Appliance portfolio 2024

A statement for contemporary innovation! The new Xtra Hob hot plate extractor combines a unique design with great function. The first exclusive Manufacturer in-house development in the appliance segment is designed to perfectly match the popular Xtra worktop décor 373 Grey slate reproduction. The appliance fits seamlessly into the décor and features a special look and feel with understated sophistication. It's the details that show the innovative strength of this product: Unguided circulating air, smart 2-in-1 touch operation, and a convenient automatic mode (Hob²Hood) – a complete system, perfectly designed for a modern kitchen. The powerful hot plate extractor can be top-mounted or flush-mounted and is available in three models and in two widths. Cooking in today's kitchen can be this easy: Inductive, powerful, and with maximum energy efficiency.

For 2024, the Manufacturer appliance range will be expanded with two additional, familiar brands: NEFF and Liebherr strengthen the overall selection with their powerful portfolio.
For decades, fridges and freezers by Liebherr have represented quality, reliability and a long service life. Innovative technologies and high-quality materials make these appliances particularly sustainable and energy-efficient. In the 2024 collection, Manufacturer offers its partners an exclusive range of Liebherr products featuring mono-door and fridge/freezer combination units in an aperture height of 1780 mm. Manufacturer partners can benefit from this offer even outside of the selective sales structures of the Liebherr brand.
With NEFF, Manufacturer has added another strong brand to its appliance portfolio for complete marketing. This product range comprises a total of 22 appliances. In addition, Manufacturer trade partners have access to an exclusive oven and 2 exclusive dishwashers.

Grand solutions! The increasing popularity of fresh and healthy cooking means that more space is required for organising groceries. A special highlight of the Manufacturer product range is the addition of new fridges and freezers with a width of 70 cm from six appliance brands. Matching appliance housings
in all tall unit heights make standard installation solutions possible. This means specially produced furniture is no longer required in Manufacturer kitchens.

More than kitchen

Inspiration for a home full of vitality! Manufacturer living range for 2024 will surprise you with exciting new highlights, such as the Case shelf inserts, a series of dining tables comprising four different models, matching chairs and bar stools and the new Dakar coffee table. These unique solutions are sure to brighten up any home.

The new range of tables is just as perfect for open-plan kitchens that open up to the dining area as it is for separate dining rooms. All four dining table series are available in three different fixed dimensions, permitting flexible selection for different room sizes and requirements. In addition, pull-out tables are available as a convenient and flexible solution for a fun evening with friends or other special occasions.

The dining tables can be combined perfectly with the new chair series Swing, Cross and Turn in four attractive fabric covers. As a cantilever chair, with cross runners, or with a 360° rotating frame, they will enrich any dining table in either a chair or armchair design with arm rests. The Cross series also contains an additional bar stool with a practical seat height of 650 mm. This allows you to furnish your dining room and kitchen counter in one consistent style. Four covers in high-quality vintage velours or vegan leather can be combined in various ways.
Adding Case shelf inserts guarantees a beautiful interplay of elements. All dining table models are available with tabletops to match Case.

As a design detail, the Curve end elements add momentum to the living area. These curved fronts can be used in a surprising variety of ways and give simple lowboards and sideboards a unique, unmistakable look.

Minimalist living room furniture is a trend topic - this style features nothing that could distract from the design! That is why the new Style product line is based on handleless unit types with push-to-open mechanisms: a light push will open the door. Convenient internal drawers organise storage space without interrupting the full-surface look.

Cosy style and cable management! The new media wall shelf is the ideal space for a TV. The practical cable feed-through in the back panel makes cables invisible and makes sure they are routed neatly. An additional highlight: the optional LED light design generates indirect lighting and creates a beautiful ambiance in the entire room.

The bathroom collection for 2024 is supplemented by new solutions in the occasional furniture and accessories segment. A new installation solution for mirrored cabinets, a full-length mirrored cabinet with a height of 1296 mm, and additional hand basins top off the extensive range of bathroom products.

Case offers versatile options for making any bathroom more beautiful and more unique. Curve, on the other hand, adds energy to the appearance of minimalist, handleless bathroom designs, thanks to its organic contours.

If you are looking for suitable bathroom furniture for pre-existing brand-name basins, Manufacturer now offers flexible solutions for a clean combination: A vanity unit with a clever spacer frame as the connecting element. This creates an elegant shadow gap between the most popular hand basins of leading brand-name manufacturers and the base unit. It therefore opens up the option of creating an elegant, secure combination with brand-name hand basins outside of the Manufacturer range without having to specially produce furniture.

Manufacturer in-house exhibition 2023

The Manufacturer in-house exhibition will take place from 16 to 26 September 2023 in Verl. Last year, more than 14,000 people visited Manufacturer exhibition. Due to the high number of registrations and to allow every customer to visit the Manufacturer in-house exhibition, the exhibition period was officially extended by two additional days. This means the Manufacturer in-house exhibition will not end on the second exhibition weekend as usual, but on Tuesday, 26 September 2022.
During the exhibition, it is also possible to visit the Manufacturer assembly academy. Manufacturer will be providing a shuttle service so that guests can combine visits to the two locations in the most convenient manner.

Contact:
Manufacturer
Sonja Diermann
Seçkin Sk. No: 2-4A / 58
34406 İstanbul, Germany
Phone: +90 542 448 47 82
info@vistaprofesyonel.com

Specimen copy requested.